

WINFELLAS.com

Sports Betting and Casino games

For more fun

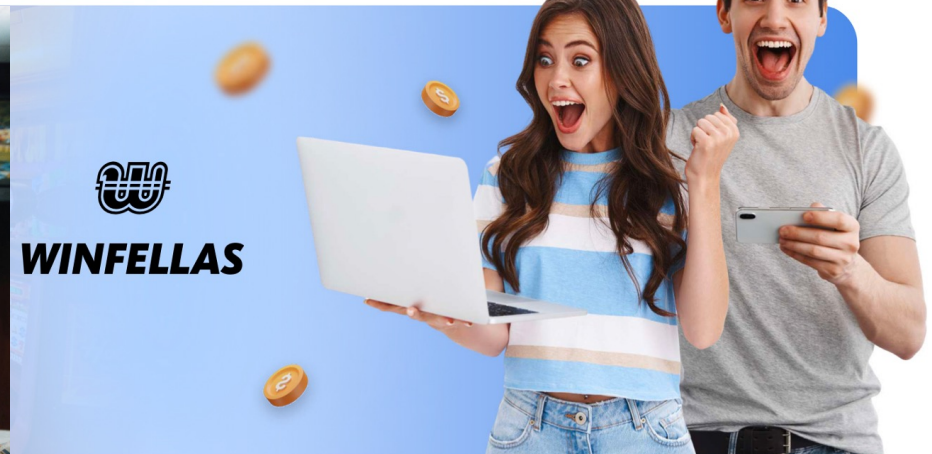
Play Games with Friends



Online Transformation of real Betting Shops and live Casino experiences

WINFELLAS transforms online solo game sessions into **online multiplayer entertainment**.

Our mission is to let the players play in a community, celebrate and share their gaming experience:



For both worlds: **Social and Real Money Betting**

Cash & Coins Sports Betting



**REAL SPORTS
REAL BETTING
REAL Data Feeds**



**PLAY WITH
FRIENDS &
COLLEAGUES**



**PLAYABLE ON
ALL DEVICES**



**FREE TO PLAY
("freemium")**

100% Challenge with 100% Fun

Sports Betting **for more fun**

Place your bets

Besides *ordinary bets* on the outcome of sport matches, players can engage in *live betting* with family & friends in the **WINFELLAS Tip Game**:

Betting Options

- Single
- Combination
- System Bet
- Sharing Bet Slips

Sports & Leagues available

- all major sports (i.e. Football, Basketball, Ice Hockey, etc)
- e-Sports

The screenshot displays the WINFELLAS.com mobile application interface. On the left is a chat room for 'Black Beauty Racing Club' with a list of members and their balances. The main area shows a table of 'ALL GAMES' with columns for Date, Match-up, and betting odds for 1, X, and 2. On the right is a 'BETSLIP' section showing a list of bets with their respective odds and a total bet amount of 1,100 coins.

SOON		Time			
Date	Match-up	1	X	2	
14:00 Uhr	Brøndby B 93	🔒	🔒	🔒	+11
TODAY					
Date	Match-up	1	X	2	
14:15 Uhr	Ha Noi Binh Dinh	1.87	3.85	4.61	+11
15:00 Uhr	Nueva Chicago II Reserve Club Almagro Reserve	3.29	3.7	2.29	+6
16:00 Uhr	Al Ahli Nabatieh Racing Beirut	1.87	3.93	4.51	+8
16:00 Uhr	FC Khimki FC Tyumen	3.66	3.51	2.21	+11
16:30 Uhr	Al Kuwait Al Qadisiya Al Khubar	2.27	3.94	3.18	+10
17:00 Uhr	Club Deportivo La Chalaca Rojo FC	2.18	3.93	3.36	+9
17:00 Uhr	FC Inter Turku KuPS Kuopio	3.28	3.44	2.41	+11
17:00 Uhr	Al Sharjah FK Miercurea Ciuc	1.71	4.37	5.08	+11
17:00 Uhr	Strasbourg TSG 1899 Hoffenheim	1.86	4.14	4.35	+11

BETSLIP
SEASON DURATION:

INDIVIDUAL COMBI SYSTEM

Tip: Ha Noi Ha Noi Binh Dinh 1.87

Tip: Tie Al Ahli Nabatieh Racing Beirut 3.93

Tip: Racing Beirut Al Ahli Nabatieh Racing Beirut 4.51

Tip: Tie Al Ahli Nabatieh Racing Beirut 4.51

4 bets | Total odds: 13.82 X

74 XP With a win 4,249 COINS With a win

BETS SUBMITTED WITH 1,100 COINS



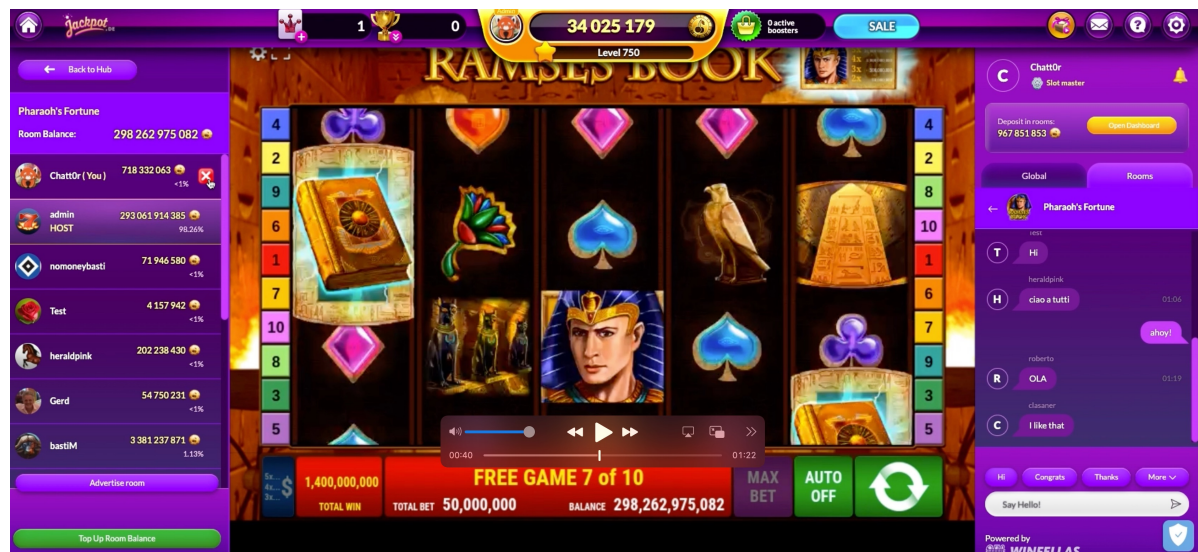
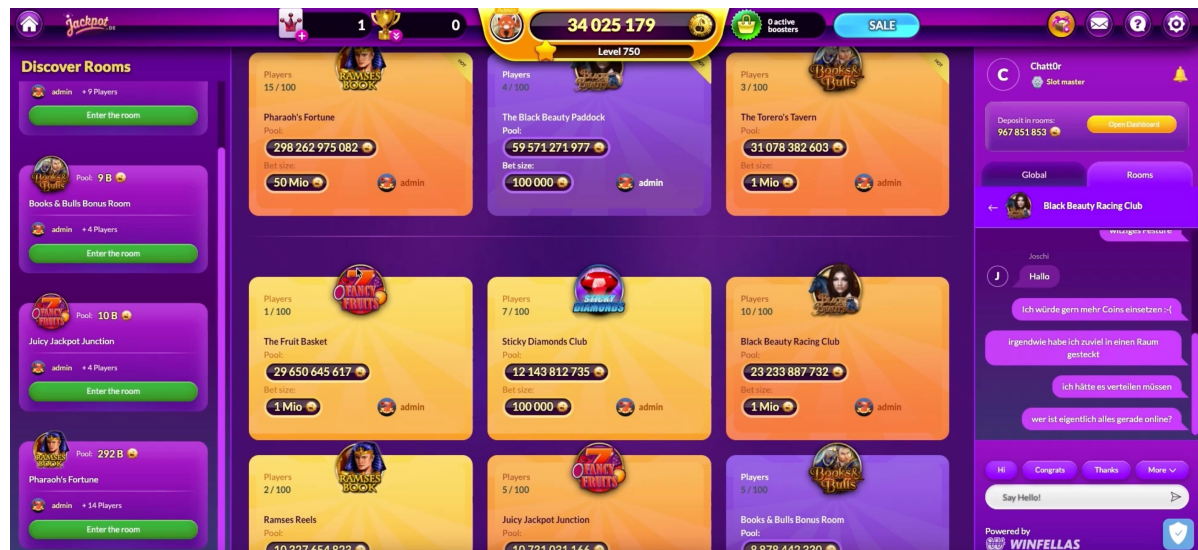
Integrate Casino Games

When no exciting betting game runs:

Combine Sportsbook and Casino

Target: Increase players LTV

- Players can run rooms
- Playing together
- Playing same Slots
- Community Building
- Chat
- Battles
- Tournaments
- Video Moderation
- New Slots
- Leaderboards of the rooms
- Achievements, trophies and badges



Accept the challenge & prevail

Combined with daily or seasonal gameplay challenges, the **WINFELLAS Achievement System** ensures that players or in **WINFELLAS Social Rooms** are active and motivated and rewarded at the same time.

The combination of various achievement awards may make the user eligible for special rewards.



WINFELLAS.com

SPORTS BETS | ARENA | LEAGUE | BETTING GAME

21,552 COINS | MY BETS

0 / 200 XP Skill 200 XP

QUICK LINKS:
All games
Gameday
Highlights

POPULAR LEAGUES:
Northern NSW - NPL (6 Spiele)
ITF Kranjska Gora | Women | Singles (5 Spiele)
Ligue 1 (1 Spiel)
Paraguay Primera (2 Spiele)
Today (48 hrs)
Soccer (833 Spiele)
Argentina (44)

DAILY MISSIONS
13:48:36

- To the point**
Win an individual bet with odds of 2.2 or more.
+300 COINS
- Multitalent**
Win a combi bet with at least 2 different sports.
+300 COINS
- Experience makes perfect**
Collect 100 XP with a bet.

HIGHLIGHTS
SHOW HIGHLIGHTS

TOP WINNERS

	1 Month	1 Week	1 Day
Winnings	246 Coins	162 Coins	100 Coins
Player	lisa	lisa	
Wager	100 Coins	100 Coins	

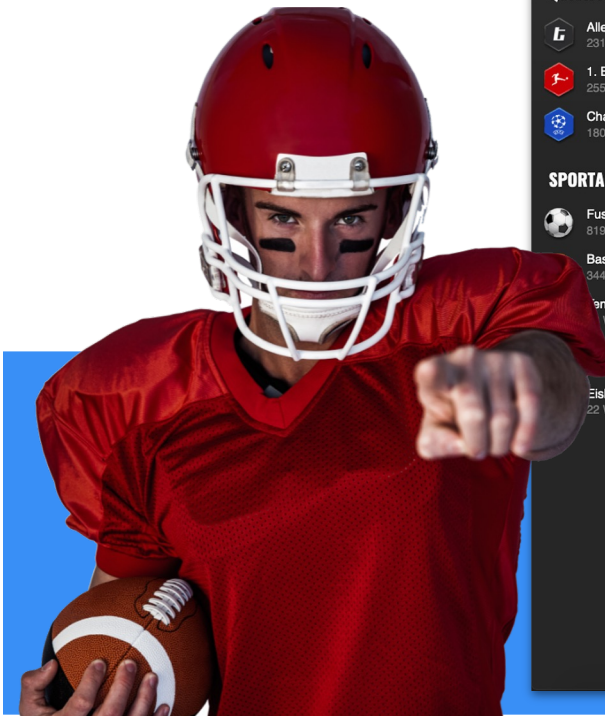
ACHIEVEMENTS

- Oracle** Win 10 bets in a row. LEVEL 1 (1 / 10)
- Lucky dog** Win 1 bet with odds of 5 or more. LEVEL 1 (0 / 1)
- Season ticket** Place 10 bets. LEVEL 2 (8 / 10)
- Bet king** Win 10 bets. LEVEL 2 (2 / 10)

Climb up

Climb up the ladder of success with our **WINFELLAS Liga System** feature!

The built in league system rewards players and *WINFELLAS Social Rooms* for their activity, progress and skill while providing them with the opportunity to gain exposure in ranking lists of different levels.



The screenshot shows the 'LIGA' section of the WINFELLAS website. At the top, there are navigation tabs for 'ARENA', 'SPORTWETTEN', 'LIGA' (highlighted), and 'RANGLISTE'. The user's profile 'JEREMY DE LA GIOVANNI' is visible with 32,000 COINS and a 68% BOOSTER. A 'LIGA COUNTDOWN' timer shows 02:04:53:30. Below this is a 'DEIN LIGA RANG:' section with six levels: BEGINNER (500 COINS), AMATEUR (1.000 COINS), SEMI-PRO (5.000 COINS), PRO (10.000 COINS), ELITE (25.000 COINS), and WORDLCLASS (100.000 COINS). The user's current rank is SEMI-PRO with 437/600 XP, and they need 163 XP to reach ELITE. A 'So funktioniert:' section contains placeholder text. The footer includes '2019 © Tipy.com - Impressum - AGB'.

WINFELLAS.com

ARENA SPORTWETTEN LIGA RANGLISTE

JEREMY DE LA GIOVANNI 32.000 COINS 68% BOOSTER

QUICK FILTER:

- Alle Wetten 2318 Wetten
- 1. Bundesliga 255 Wetten
- Championsleague 180 Wetten

SPORTARTEN:

- Fussball 819 Wetten
- Basketball 344 Wetten
- Tennis Wetten
- Football Wetten
- Eishockey 22 Wetten

LIGA COUNTDOWN: 02:04:53:30

So funktioniert:
Lorem Ipsum Dolor Sit amet Sit amet Lo Amet Dolores. Lorem Ipsum Dolor Sit amet
Lorem Ipsum Dolor Sit amet amet Dolores. Lorem Ipsum Dolor Sit amet Lorem Ipsum
Dolor Sit amet.

DEIN LIGA RANG:

Level	Reward
BEGINNER	500 COINS
AMATEUR	1.000 COINS
SEMI-PRO	5.000 COINS
PRO	10.000 COINS
ELITE	25.000 COINS
WORDLCLASS	100.000 COINS

AKTUELL: SEMI-PRO 437/600 XP NOCH 163 XP BEI AUFSTIEG: ELITE

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Challenge family & friends

The built in **WINFELLAS Tip Game** feature promotes organic growth and allows players to invite others and start a tip-game inside the *WINFELLAS Social Rooms* for their favorite seasons or events. Users may create their individual and **private** tip-games among office mates and friends during the next football world championship while operators may create **public** tip-games with special **sponsoring partners** or **Influence VIP's**.



The screenshot displays the WINFELLAS.com website interface. The top navigation bar includes 'SPORTS BETS', 'ARENA', 'LEAGUE', and 'BETTING GAME' (highlighted). The user's profile shows 4,890 COINS, MY BETS, and 0 / 200 XP. The main content area features a 'WELCOME TO THE TIGERKING BETTING GAME' banner with a 'BEGIN A NEW ROUND OF BETS' button. Below this is a 'PARTICIPATING ROUNDS OF TIPS' section showing a round by 'Mackone'. A 'NAVIGATION' sidebar on the right lists 'OVERVIEW', 'YOUR ROUNDS OF TIPS', 'TIP ROUND YOU'VE JOINED', and 'START A TIPPING ROUNDS'.

WINFELLAS.com

SPORTS BETS ARENA LEAGUE **BETTING GAME**

4,890 COINS MY BETS 0 / 200 XP Skill 200 XP

QUICK LINKS:
All games
Gameday
Highlights

OVERVIEW YOUR ROUNDS OF TIPS TIP ROUND YOU'VE JOINED

WELCOME TO THE TIGERKING BETTING GAME

YOUR TIP GAME, YOUR FRIENDS, YOUR RULES! Create your own tip game with the sport of your choice. Chat with each other and determine a champion among the participants.

Begin your round of bets with your friends or colleagues now.

BEGIN A NEW ROUND OF BETS

NAVIGATION

OVERVIEW

YOUR ROUNDS OF TIPS 1

TIP ROUND YOU'VE JOINED 1

START A TIPPING ROUNDS

PARTICIPATING ROUNDS OF TIPS

Mackone
This tipping rounds does not have a description

Become a champion

The built in **WINFELLAS** tournament and battle feature allows players to compete and compare with other **WINFELLAS Social Rooms**, from your operation from all over the world.

WINFELLAS.com

ARENA SPORTWETTEN LIGA RANGLISTE

JEREMY DE LA GIOVANNI 32.000 COINS 68% BOOSTER

QUICK FILTER:

- Alle Wetten 2318 Wetten
- 1. Bundesliga 255 Wetten
- Championsleague 180 Wetten

SPORTARTEN:

- Fussball 819 Wetten
- Basketball 344 Wetten
- Handball 100 Wetten
- Football 100 Wetten
- Eishockey 22 Wetten

RANGLISTEN RANGLISTE WÄHLEN:

HÖCHSTER COIN GEWINN HEUTE
COUNTDOWN:00:00:03:05

1	JEREMY GIOVANNI	78.163
2	JOSÉ GIOVANNI	62.888
3	GIOVANNI GUARDIOLA	44.100

TOP 100 ANZEIGEN

HÖCHSTER COIN GEWINN DIESE WOCH
COUNTDOWN:00:00:03:05

1	JEREMY GIOVANNI	78.163
2	JOSÉ GIOVANNI	62.888
3	GIOVANNI GUARDIOLA	44.100

TOP 100 ANZEIGEN

HÖCHSTER COIN GEWINN DIESEN MONAT
COUNTDOWN:00:00:03:05

1	JEREMY GIOVANNI	78.163
2	JOSÉ GIOVANNI	62.888
3	GIOVANNI GUARDIOLA	44.100

TOP 100 ANZEIGEN

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More Opportunities Now

EXPANSION

GREAT MARKETING OPPORTUNITY

start extending your user acquisition activities to **all marketing channels without any restrictions**

YOUR USER BASE OF TOMORROW

the social gaming concept allows **building** up a **community of enthusiasts**, that could become the user base in real money of tomorrow

the „SPORTS BETTING SCHOOL“ the free-to-play concept allows you to **“teach” how it works** in the real world, **without any risk** attached to it.

100% LEGAL

social sports betting does not provide any possibility to win or cash-out real money

ENGAGEMENT

ANYTIME & ANYWHERE

fully responsive design makes WINFELLAS.com accessible from every platform

PUBLIC & PRIVATE BATTLES & TOURNAMENTS

enable your audience & community members to challenge each other

VIRAL GROWTH

by inviting friends and colleagues to your own WINFELLAS-Tournaments and -Battles, you make users grow your community

LIVE BETS

let users take action and interact with your brand during a match

MONETIZATION

FREE-TO-PLAY

general registration and gameplay is free of charge

VIRTUAL CURRENCY

let users buy virtual currency allowing:

- more & higher bets
- tournament buy-ins (i.e. for your own tournaments)
- re-buys to tournaments

AD- & SPONSORSHIP INVENTORY



Service Catalog	Deliver of Tech-Setup	Deliver of Operational Services
UI	<ul style="list-style-type: none"> fully branded Responsive Website for Desktop and mobile Internet browsers Language packages English + Spain + Chinese/Mandarin + French + German + other localizations possible 	UI Maintenance
Server & Infrastruktur	<p>AWS, CDN, User DB User DB is delivered as a shared user DB - the basis is a Joint Data Controller Agreement, which grants both parties the rights to use the user data. IMPORTANT: WINFELLAS will ONLY use the data as part of the white labeling process. CRM communication. WINFELLAS will NOT use the user data for advertising purposes of third parties or competing providers.</p>	Server Maintenance & Operations, Release Management
Content	<ul style="list-style-type: none"> White Label Partner Sportsbetting Data Feed Integration Slot Games / Instant Win Games 	Slot
Payment	Integrated payment module with all common payment methods for US and other countries as required	Payment Modul Maintenance, Fraud Management Payment Collection & Handling
CRM	CRM "Automations" (Touchpoints Setup, e.g. Bail Out, Reactivation, ...), Standardized Newsletter included, Individual Newsletter tbd.	Standard CRM Management - Touchpoint Optimization, Newsletter Management
Support	End User Support Setup (Mailboxes, Ticket System, ...)	End User Support (EN + tbd.) <ul style="list-style-type: none"> Standard Support (9am – 6pm)
Meta Game Level	<ul style="list-style-type: none"> Standard Social Features: User-Journey, Season/High score/Leaderboard System, Daily Missions, Quick-Tipp-Games WINFELLAS Community Sportsbook & Casino Play Feature 	Feature Maintenance, Event Management & Live Operations, Balancing
Administration	Reporting tool	Tool Maintenance; dedicated Key Account Manager





Powered by

WINFELLAS.com

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