

**SCCG
EXCLUSIVE
SPONSOR
PROGRAM**

SCCG
management

SCCGMANAGEMENT.COM

SCCG Exclusive Sponsor Program

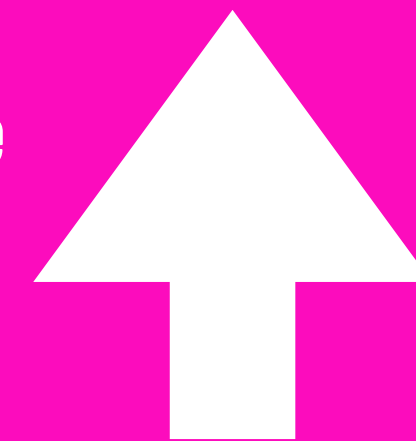
The SCCG Exclusive Sponsorship Program offers a unique and powerful platform for qualifying sponsors to significantly enhance their visibility and reach within the dynamic gaming industry. This program is meticulously designed to provide exclusive opportunities for sponsors, positioning them at the forefront of industry conversations and connections. Participants in this program will benefit from tailored promotional strategies and direct access to a wide network of industry professionals, ensuring their solutions and services receive optimal exposure.



GAMBLING INDUSTRY'S GLOBAL CONNECTOR

 **100+**
Client Partners

**Click Image Above
To Watch Our
Corporate Film**



SCCG Exclusive Sponsor Program Offerings:

- **Dedicated Landing Page on SCCG Website:** A personalized space on our website to showcase your brand and offerings.
- **Weekly Feature in SCCG Newsletter:** Regular placement in an exclusive sponsor section of our newsletter, reaching over 30,000 gaming industry professionals.
- **Targeted Article Placement:** Opportunity for article placements in our communications, addressing market problems and showcasing your solutions.
- **Sales and Business Development Support:** We provide vital information to our sales and business development team, enabling the identification of business opportunities for our clients. This includes making direct referrals of your products and services in relevant business interactions, such as meetings and tradeshows.
- **LinkedIn Spotlight Posts:** Regular posts on LinkedIn spotlighting your products and solutions, complete with actionable links for direct engagement.
- **Access to the SCCG Client Partner Ecosystem:** Direct introductions to targeted entities within our extensive network of over 100 client partners, facilitating valuable connections and opportunities.



SPORTS WAGERING - IGAMING - CASINO - ESPORTS
INTELLECTUAL PROPERTY - BUSINESS DEVELOPMENT
AFFILIATE AND SPORTS MARKETING

LinkedIn Metrics

- **Stephen Crystal's LinkedIn Page**
 - Annual Impressions: 1.8M
 - Growth Over Past 365 Days: 546.9%
 - Total Followers: 33,881
- **SCCG Management's LinkedIn Page**
 - Annual Impressions: 180k
 - Total Followers: 3,846
 - New Followers in Last 365 Days: 981
- **LinkedIn Newsletters**
 - Weekly Newsletter Subscribers: 6,043
 - SCCG Research Monthly Newsletter Subscribers: 1,170

LinkedIn Channels

- **Stephen Crystal**
- **SCCG Management**
- **SCCG Venture Fund**
- **SCCG LATAM**
- **SCCG Brazil**
- **SCCG Africa**
- **SCCG Asia**
- **SCCG Europe**
- **SCCG Canada**

Email Database and Weekly Newsletter Metrics

SC
WEEKLY

- Database Size: 30k
- Newsletter Subscribers:
21.7k Gambling Industry
Professionals
- Average Open Rate: 32%

Website Traffic Metrics



- **Annual Page views: 85k**
(Year Over Year Growth: 80%)
- **Visits: 56k**
(Year Over Year Growth: 55%)
- **Unique Visits: 44.8k**
(Year Over Year Growth: 46%)



OUR EXCLUSIVE SPONSORSHIP PARTNERS



MAJOR LEAGUE
RUGBY™



SEAMLESS CHEX

SIGMA

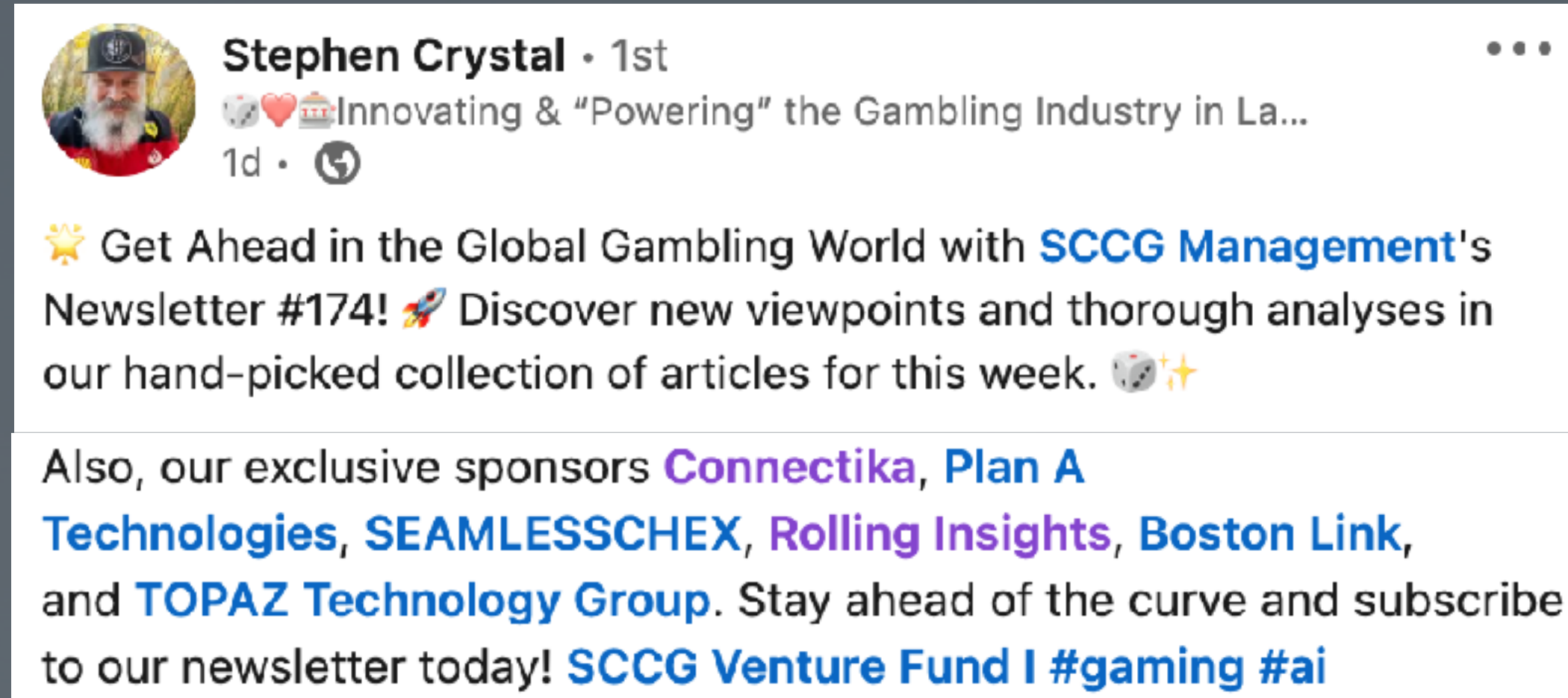
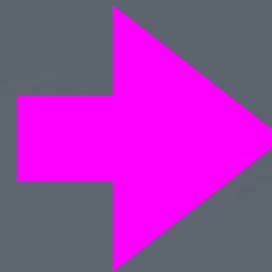


SBC | SUMMIT



EXAMPLES

Company Tagged weekly by Stephen Crystal's personal LinkedIn account with 1.8M annual impressions!

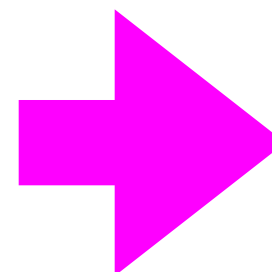


Stephen Crystal • 1st
Innovating & "Powering" the Gambling Industry in La...
1d • 🌐

🌟 Get Ahead in the Global Gambling World with **SCCG Management's** Newsletter #174! 🚀 Discover new viewpoints and thorough analyses in our hand-picked collection of articles for this week. 🎲🔥

Also, our exclusive sponsors **Connectika**, **Plan A Technologies**, **SEAMLESSCHEX**, **Rolling Insights**, **Boston Link**, and **TOPAZ Technology Group**. Stay ahead of the curve and subscribe to our newsletter today! **SCCG Venture Fund I** #gaming #ai

Targeted Articles on Topics Relating to Your Solution with links on the Landing Page to Drive Traffic



The Future of iGaming: Embracing Multiplayer Features

iGaming
By Mark Dieckmann - CEO, WINFELLAS

The iGaming industry has witnessed a plethora of advancements in recent years, ranging from enhanced graphics to AI-driven gaming experiences. Yet, one of the most groundbreaking evolutions is the introduction of multiplayer features.

[Read More](#)

Weekly Placement in Newsletter

EXCLUSIVE SPONSOR SPOTLIGHT



CONNECTIKA

BRAZIL IS EASIER WITH CONNECTIKA!

Connectika's mission is to integrate global gaming and sports betting companies into Brazil's dynamic financial market. Our expertise centers in tailoring solutions to each client's specific needs, enabling effective and compliant market entry.

- Tailored Payment Solutions**
We fit the best provider for any merchant, whether they are a top-tier company with high processing volumes or a new entrant, thanks to our extensive network of financial institutions. We cater to all merchants' individual demands, especially those with large payout requests.
- Innovative Payment and FX Solutions**
Connectika, in partnership with Bexs Bank, our top featured partner, has created a one-of-a-kind solution that provides overseas merchants with a non-resident bank account, allowing them direct access to local banking and payment systems such as PIX. This approach minimizes costs by routing fees and lowering tax liabilities.
- Regulatory Compliance**
We offer expert navigation through Brazil's complex regulatory landscape, specializing in global risk management and adherence to local legislation. Our team's in-depth knowledge and experience ensure that our clients not only comply with Brazilian regulations but also strategically manage risks associated with financial operations in this dynamic market.

Address: Paulista 2, Alameda Santos, 1155 - Jardim Paulista, São Paulo - SP, 05419-000
Website: connectika.com.br
Email: hello@connectika.com.br

+55-11-3042-2702

ABOUT CONNECTIKA

Connectika Brazil stands as a leading connector and advisor for select FX Banks and Fintechs, carving a niche within Brazil's financial ecosystem. In alliance with the Bexs Group, Connectika has crafted a specialized payment product that caters to the burgeoning needs of Brazil's soon-to-be regulated betting sector, set to become LATAM's largest. The strategic partnership with Bexs Bank (Ebury Bank Brazil) highlights Connectika's expertise in managing global risk and adhering to local gambling laws, enabling a seamless market entry for iGaming and sports betting operations. This collaboration facilitates cross-border entities to hold local Non-Resident Bank accounts with unique PIX Numbers, significantly cutting operational costs with fixed PIX fees and reduced financial burdens on Net Gaming Revenue with low FX spread and mostly waived IOF XB Bourdain, thus offering an optimized financial strategy in Brazil's dynamic market.

[Learn More](#)

Examples

Customized Page Showcasing your Company on the SCCG Website

➔ **Topaz Technology Group**

➔ **Connectika**

➔ **Comm100**

Web Page

COMM100



ABOUT COMM100

Delivering personalized, 24/7 engagement at scale is the pinnacle of player support – and you can do all this and more with Comm100. Comm100's AI-powered omnichannel communication platform is built to help Gaming organizations boost acquisition, engagement, and retention. By balancing human-bot engagement, Gaming can gain player trust and loyalty, while improving efficiency and availability with the latest bots and automation software. Combine this with the highest standards in security, personalization capabilities, and 10+ years of experience, and you have found the complete Gaming player engagement

Comm 100 for Gaming
Transform player engagement with 24/7 personalized support

Delivering personalized, 24/7 engagement at scale is the pinnacle of player support – and you can do all this and more with Comm100. Comm100's AI-powered omnichannel communication platform is built to help Gaming organizations boost acquisition, engagement, and retention.

By balancing human-bot engagement, Gaming can gain player trust and loyalty, while improving efficiency and availability with the latest bots and automation software. Combine this with the highest standards in security, personalization capabilities, and 10+ years of experience, and you have found the complete Gaming player engagement solution.

PLATIN GAMING | GIGAWATT | PADLIQBET | GAMETECH

Complete player lifecycle management

Comm100 Omnichannel is a complete communication platform that combines every channel and tool into one agent console. This connectivity empowers Gaming organizations to deliver efficient, helpful, and personalized support so every player is treated like a VIP.

- Live Chat**
Improve efficiency while delivering a personal touch with real-time messaging, supported by audio & video chat, file sharing, screen sharing & auto-translations.
- Chatbots**
Automate over 80% of queries with NLP and Generative AI chatbots. Deliver 24/7, dynamic & accurate support to increase support success and improve player experience.
- Queue Management**
Streamline the queuing experience by analyzing and managing the flow of requests. This reduces wait times and improves service efficiency.
- Outreach**
Engage in two-way conversational outbound messaging on SMS, WhatsApp, and email to boost engagement and build relationships.
- Ticketing & Messaging**
Efficiently manage all your requests from email, social media, and SMS from one easy-to-use platform so no player slips through the cracks.
- Agent Assist**
Cut the time your agents spend looking for answers and information with AI support that suggests real-time responses.

VIEW ONE-PAGER

POWERED BY



SCCG

iGaming Platforms, Content and IP

B GAMING B Gaming iGaming slot content	HTV Hollywood TV Live game provider
Bee Fee LTD Gaming platform solutions	JG Jogo Global Mobile gaming platform
BF Games Gaming studio and content	JUNTO3 Junto Creations Game design studio
BOOMING GAMES Booming Games Innovative HTML5 iGaming	PDXLOTS PDX Slots Regulated iGaming B2B
elbet Elbet Class II slots	Spadegaming Spade Gaming Asia online slot content
FILS GAME Fils Game Gaming solutions and development	spinmatic Spinmatic Multi-platform software solutions for bookmakers and casinos
21STUD 21stud Virtual No-Hit Blackjack	VEGAS Vegas Amusement Electronic Table Games Platform
GreenTube Pro / Bluebat Social casino platform and studio	WWTG World Wide Table Games Online and Live Table Games
Winfellas Winfellas Multiplayer iGaming technology	LAND VEGAS Land Vegas iGaming Metaverse Platform
Kajot Games iGaming Slot Content	PANDA BET PandaBet Casino Game Content
Slot Zombie Crowdfunded casino reviews, advertising and rewards	Lady Luck HQ Leading Slots Influencer
Mondogaming Sportsbook and iGaming software solution	Baum Games Advanced multigame and management systems

Esports Solutions

GG Recon Esports publisher	Picklebet Picklebet Online Esports betting platform
Oddin.GG Live Esports data API	Player's Best Esports affiliate
Greydot Esports affiliate media	Wayu Games Web3 Blockchain gaming
J2M Gaming, Esports consulting	Gamer Wager Peer to peer Esports betting

Lottery

Xite Holdings LTD / AZ Alphabet lottery products and platforms	WhiteLotto Lottery Software Solutions
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CLIENT PARTNERS

Global gaming industry leaders in entertainment, service, technology and innovation



iGaming and Sport Wagering Solutions

AWARE Aware Inc Enrollment, authentication, identifications, KYC solutions	mkodo Mkodo iGaming Geolocation Solutions
PREFERRED PAYMENTS Preferred Payments Payment processing solutions	NETACEA Netacea Bot detection and management
IDnow. IDnow Identity verification solutions	SHANK Shank Marketing Digital marketing solutions
KINECTIFY Kinectify Know your customer (KYC) and risk management tools	SYMPHONY Symphony AI and Machine learning powered CRM
INNOVUM TECHNOLOGIES Innovum Technologies Regulatory compliance	SIGNATURE PAYMENTS Signature Payments Payment solutions
MEDIA TROOPERS Mediatroopers iGaming / Mobile affiliate	Stack Stack Digital SEO / PPC agency for iGaming
WORDOFMOUTH eWORDOFMOUTH Cardless loyalty, referral and rewards system for casinos	Captain Up Captain Up Cloud-based engagement and retention platform
Plan A Plan A Technologies Software and lead digital transformation	ZIQNI Ziqni Gamification solutions for the gaming industry
FANFI Fanfi Fan engagement technology	WYNITA Wynita Affiliate marketing solutions
Promoteo IT Promoteo IT Casino management solutions	SEAMLESSCHEX Seamless Chex Payment solutions for Brazil
WLC WLC Web Dev for iGaming	Connectika Connectika Payment solutions for Brazil
Verano AI Verano AI Regulatory compliance solutions	MULTILOTT MultiLott Cloud-based Managed Solutions
numb3rs numb3rs Payment processing solutions	Gridlogic Gridlogic India iGaming technology solutions
Integrity Integrity Regulatory Compliance Services	

Sports Marketing / Fan Engagement

BHG Backal Hospitality Group Hotel, restaurant, and venue management	RSM Riviera Sports Marketing Sports marketing agency
BetDecider Bet Decider Sports betting website	Score No Score Score No Score Micro betting platform
Yapp Yapp Sports fan engagement solutions	Sports Crew Sports Crew Venue-driven event marketing
Efangage Efangage Venue based customer engagement	USA Sports Media USA Sports Media Sports & Gambling Media Outlet

Sports Wagering

BETFRED SPORTS Betfred USA Sports Sports betting operator	metric Metric Gaming Cloud based sportsbook platform
BETSWAP BetSwap Sports wager secondary market	INSIDE THE POCKET Inside the Pocket Competitive sporting games
bettorlogic Bettorlogic Data driven sports marketing	SnapOdds SnapOdds Shazam for sports betting
betsson group Betsson Group Full service gaming and iGaming	Losers League Where the losers always win
BETTORFANTASY BettorFantasy Fantasy sports platform	ISI RACE & SPORTS ISI Race and Sports Reward and recruit your players
Incentive Games Incentive Games Rewards and recruit your players	GOLDEN RACE Virtual sports betting software and technology
SPARKET Sparket Customizable pool-wagering	LOWE LowE Sports gamification
Bourly Sports Bourly Sports Daily fantasy sports platform	Wager Wire Marketplace for sports bets
Clique Picks Clique Picks Social sports betting platform	Tour Trader Pro Sports exchange platform
Grin Gaming Grin Gaming Micro betting solutions	Scrimmage Rewards program for sports bettors
Zed Run Skill based virtual horse racing platform	India National Tote Platform for online & course tote markets
FlexFantasy FlexFantasy Fantasy Sports Platform	SSTrader SSTrader Football prediction tools

Sports Data and Streaming Technology

ATHSTAT Athstat Sports data analysis	SPORTSSEAM SportsSeam Visual data transformation
Rolling Insights Rolling Insights Sports data feed provider	PLAY CALLER Play Caller Sports Micro-betting odds & platform
Data Sports Group Data Sports Group Sports data tools for media	roninsport.io Ronin Sports TV guides for live sports
Deuce of Diamonds Deuce of Diamonds Data analytics	ODDS AI Odds AI Soccer Odds Provider
Odditt Odditt Odds pricing and analytics	GROUNDLEVEL INSIGHTS Groundlevel Insights Data driven and actionable intelligence software

Sports Leagues

7 Ball Run 7 Ball Run Patented live cue sport	American Cornhole League American Cornhole League Cornhole sports league
AUDL AUDL American Ultimate Disc League	Cincinnati Bengals Cincinnati Bengals NFL Team
PFL PFL Professional Fight Championship	Racing America Auto racing media platform
MASL MASL Major arena soccer league	Hendrick Motor Sports Pro auto racing
Northwoods League Collegiate summer baseball	Race Team Alliance Alliance of professional race teams
Versus F.C. Fan driven MMA	Thunder Fight Combat Sports Venue
Major League Rugby Professional Rugby League	MLP Major League Pickleball
Pro Billiards Tour Professional Billiards League	

Professional Services

Boston Link iGaming, financial services and tech industry recruitment	Marriott Marriott Corporation San Juan, PR
Chowhilla Tribe California	Chumash Casino Resort Chumash Casino Resort Santa Ynez, CA
Eastern Shawnee Tribe Oklahoma	Mohegan Sun Mohegan Sun Uncasville, CT
iGaming Law Group - ILG iGaming Law Group	Quinault Beach Quinault Beach Resort Washington State
Quinault Indian Nation Washington	NEXT.io iGaming Media and Events
Gambling Insider Gambling Industry Media Outlet	Abdala Advogados Brazil-based law firm
SCCG Compliance AML, KYC, Fraud Prevention	SCCG Financial Syndicate betting
SCCG Gaming Policy Group Gaming industry roundtable series	SCCG Managed Services Professional services
SCCG Recruiting Global gaming talent recruitment	SCCG Research Gaming industry research
SCCG Media Marketing, advertising and PR content	SCCG Top 20 in their 20's Gaming achievement award
SCCG Venture Fund I Investment	

Responsible Gaming

Better Change Responsible gaming services	KINECTIFY Kinectify Advisory Responsible gaming solutions
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Hardware Solution

NevoTronix NevoTronix Sports wagering hardware solutions	TOPAZ Topaz Technology Group Signage and display technology
BlackBox Intelligence BlackBox Chip counting and player behavior insights	

[Download the Printable SCCG Brochure](#)

[Download The SCCG Intro Deck](#)

SCCG MANAGEMENT



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