YOUR LOGIN IS COSTING YOU CUSTOMERS AND REVENUE. THERE'S A BETTER WAY.

MIRACL®
The login you love

What is the true cost of your login?

Don't let friction kill the fun. Log into gaming sites in seconds with the safest MFA around.

With new legislation requiring mandatory MFA for gaming operators in multiple US States, many operators are enlisting SMS 2FA to meet these new regulations to continue gameplay for their players. BUT… SMS is expensive and ineffective, and **the support costs alone for SMS cost MORE than MIRACL's entire authentication solution.** Your players are also jumping through hoops whenever they want to log into your iGaming and Sports Betting site and getting tired of the frustrating friction of logging in with SMS. For operators, this results in a drop of 10% in players and lower conversion. Behind the scenes, IT support wastes time and money on helping with password resets, with up to 60% of their support calls dedicated to password resets.

All this wasted time and money just to log in? Surely there's a better way.

Introducing **MIRACL Trust**: the world's fastest MFA – with a 99.99% login success rate. User friendly authentication replacing password-based authentication with a simple 4-digit PIN. **MIRACL Trust** features:

✓ 2 seconds to log in with error rates as low as 1/10th of passwords

✓ No passwords necessary. One PIN, and you're in

✓ Operates on 100% of browsers and devices, even your smart TV

✓ Priced at a fraction of SMS. The cost of MIRACL Trust could be less than that of your current password support

✓ Authorised for MFA regulation in New Jersey, Tennessee and Iowa, with more to come

✓ Integrate MIRACL to reinforce existing authentication methods you already have

✓ No security-related information is stored, which means that there is nothing for hackers to steal

✓ Software-based and API-enabled for quick and seamless integration with your IT platform

WHAT ARE THE BENEFITS OF USING MIRACL TRUST?

Create better user experiences

Log in via a 4-digit PIN or a device-based biometric. As a result, it takes **just two seconds** to log in using any device or browser.

More conversions

MIRACL's login eliminates all forms of friction. **40% of purchases online** are impulse led, so any friction kills impulse. MIRACL's login has a 99.99% success rate meaning more customers can place bets seamlessly without any friction.

Meet regulatory compliance

Compliant with the most stringent security and privacy regulations, MIRACL Trust meets **NJDGE 2FA legislation** requirements for the sports betting and iGaming industry, meets **GDPR** standards, and is **PSD2** compliant.

Free up your IT Helpdesk

An average call to your helpdesk for **password reset assistance can range from $15 - $70.** With login success rates for MIRACL Trust as high as **99.997%,** you can focus on your business rather than wasting resources on passwords.

Increase security

MIRACL Trust is **resistant to all remote attacks,** including phishing, replay, man-in-the-middle, credential stuffing, SMS fatigue, and password spraying. Reinforce the security of your business and your users with single-step MFA login.

Find out more about MIRACL Trust for iGaming & Sports Betting at miracl.com/gaming

DON'T JUST TAKE OUR WORD FOR IT. SEE WHAT OUR CLIENTS HAVE TO SAY ABOUT MIRACL.

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"Salsa Technologies has determined that MIRACL's single-step multi-factor authentication will **exceed even the most rigorous standards** being imposed by jurisdictions such as New Jersey and Ontario, while improving the user experience and login success of its players."

Peter Nolte,
CEO of Salsa Technologies

salsa Technology

"Betopia partnered with MIRACL to provide even **smoother login experiences** for their online customers. With user experience top of mind, partnering with MIRACL is a no-brainer."

Graham Martin,
Director at Betopia

⊗ **betopia**®

"MIRACL increased our conversion rate to 75%. It provides state-of-the-art security for our users combined with an online experience they love. By prioritising friction-free enrollment and login, we are putting players first, winning clients and growing fast. That growth would have been impossible without single-step MFA."

"Partnering with MIRACL allows us to provide a seamless, **user-friendly solution to the gaming industry**, revolutionizing how they approach multi-factor authentication and digital signing."

Obayomi Okubajo,
Co-founder at
MyLottoHub

MY LOTTO HUB

Stephen Crystal,
Founder and CEO of
SCCG Management

SCCG MANAGEMENT

SOURCEFORGE
Top Performer
★ Winter ★
2023

SBC AWARDS 2023 NORTH AMERICA
WE'VE BEEN SHORTLISTED
RISING STAR IN SPORTS BETTING
MAY 11, 2023
NEW YORK HILTON MIDTOWN

EGR NORTH AMERICA AWARDS 2023
SHORTLISTED
Cloud and IT services partner
MIRACL

EGR NORTH AMERICA AWARDS 2023
SHORTLISTED
Compliance technology provider
New for 2023
MIRACL